

HACK AE

AMERICA EAST HACKATHON

March 2-3, 2019 • University of Maine • 200+ hackers • 24 hours **SPONSORSHIP PROSPECTUS**

HACKING FOR A BETTER WORLD

Hack AE is an annual 24-hour civic hackathon organized by the America East Academic Consortium, the academic initiative of the America East Conference. This year, Hack AE turns its focus to the small farmers and other independent agricultural and agricultural dependent businesses. Our March event will bring together cross-disciplinary skills sets from across the northeast to address the integration of tech-savvy skills with the economic conditions of small agricultural businesses. Hack AE is designed to bring America East undergraduate students together to build software and hardware projects to address the real-world challenges facing our neighborhoods, cities, states, and country.

PARTICIPATING UNIVERSITIES

The following universities, all which are proud members of the America East Conference, are expected to be represented at Hack AE: University at Albany; Binghamton University; University of Hartford; University of Maine; University of Maryland, Baltimore County; University of Massachusetts Lowell; University of New Hampshire; Stony Brook University; and University of Vermont.

TOP REASONS TO SPONSOR HACK AE

Sponsoring Hack AE provides you with access to top technical talent, a chance to solicit immediate feedback on new products, and the opportunity to enhance your company's brand recognition.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL	BRONZE	SILVER	GOLD
	\$500	\$1200	\$2500

GENERAL

• Opportunity to participate in final round judging	—	✓	✓
• Company/API presentation during opening ceremony	—	—	5 minutes
• Sponsor a question, topic, or tech	—	✓	✓

RECRUITING

• Company recruiters at event	—	✓	✓
• Distribution of company recruiting materials	—	✓	✓
• Access to participants' email contact information	—	Post-event	Pre-event
• Access to participants' resumes	—	Post-event	Pre-event
• Interviews during event	—	—	✓

BRANDING

• Recognition on social media	✓	✓	✓
• Company logo on website	✓	✓	✓
• Company logo on event t-shirt	✓	✓	✓
• Company logo on event signage	✓	✓	✓
• Placement of company banners/signage at event	—	✓	✓
• Booth at event	—	✓	✓
• Distribution of company promotional materials	—	✓	✓
• Company-sponsored meal or snack	—	—	✓

Thank you for your interest in sponsoring Hack AE!

For more information about Hack AE sponsorship, please email Marsha Florio at florio@americaeast.com.

To learn more about Hack AE generally, please visit <http://theaeac.org/events/hackae>.